

NEWS RELEASE

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Schaffner Announces 2008 Recipient of Annual Distributor Product Manager Award

Edison, N.J. May 2008 – Schaffner EMC, a leading provider of EMI/RFI components and solutions for power quality, has named Jim Entwistle of Newark as Distributor Product Manager of the Year during the EDS trade show awards reception on May 6th in Las Vegas, NV. By analyzing point of sale (POS) data supplied by its distribution network, Schaffner determines the annual recipient based on an overall increase in new business opportunities as compared to the previous year.

Jim Entwistle Newark's, senior supplier account manager, was given Schaffner's Distributor Product Manager of the Year Award, based on several successful marketing programs. Entwistle developed a marketing program that yielded new growth for both Newark and Schaffner EMC, Inc. As a result of Entwistle's marketing efforts, Newark experienced an overall growth of 18% for new business opportunities for Schaffner.

Entwistle noted, "I am honored to accept this award, which is symbolic of the efforts put forth in Newark's extensive target marketing program to promote Schaffner's products in order to educate potential customers on the company's exceptional line of power quality components. Building on this success, Newark will continue to be a major launching pad for new product introductions to mutual customers."

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Founded in 1940, Chicago, IL-based Newark, a Premier Farnell company, is a multi-channel, high-service electronics distributor known for marketing and distribution of 440-plus top brands. Newark offers the industry's broadest selection of components, test equipment and RoHS compliant solutions for design engineers and maintenance professionals throughout the US, Canada and Mexico.

For more information, please contact Amelia Carrasquillo, Schaffner EMC Inc., 52 Mayfield Avenue, Edison, N.J. 08837. Tel: (732) 225-9533 ext. 253; Fax: (732) 225-4789; E-mail: usasales@schaffner.com. Web: www.schaffnerusa.com.

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READER SERVICE INQUIRIES: Please forward all reader service inquiries to Amelia Carrasquillo, Schaffner EMC Inc., 52 Mayfield Avenue, Edison, N.J. 08837.

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EDITOR'S NOTE: Schaffner EMC Inc. is an international leader in electromagnetic compatibility and power quality. It offers the world's largest range of EMI components and EMC modules, which guarantee the smooth and efficient interaction of electric and electronic systems, as well as power magnetics, reactors and transformers. The company focuses on high-growth sectors such as the automotive industry, building automation, industrial electronics, consumer goods, aerospace, medical technology, power supply systems telecommunications, transportation and alternative energy production.